

JBRSOFT PRIVACY & LEGAL POLICY STATEMENT

Thank you for visiting the JBRSOFT website. By using our Website, you accept all the Privacy & Legal Policy. We may change this policy from time to time when it is needed, so please review it each time whenever you visit the site. You should print a copy of the policy page for future reference. JBRSOFT is a company incorporated in Bangladesh and whose registered address is Ground Floor, House # 19, Road # 20, Nikunja-2, Dhaka-1229, Bangladesh.

By using our Website, you consent to the collection and use of your personal information by us as set forth in this Privacy & Legal policy. If we decide to change our Privacy & Legal policy, we will update with further notifications. Use of the Website following any changes constitutes your acceptance of the revised Privacy & legal policy then in effect. If you do not agree to this Privacy & Legal policy, please do not use the Website.

ABOUT US

JBRSOFT is a leading Software development company in Bangladesh. JBRSOFT's influence extends globally, with a notable presence in national and international projects. JBRSOFT is an exceptional software development staff, armed with talent, training, and experience across multiple platforms, and remains the backbone of the company's success. Over the years, JBRSOFT has evolved into a dynamic and influential force in the software industry, driven by its unrelenting pursuit of excellence and its fervent dedication to pushing the boundaries of innovation.

JBRSOFT'S PRIVACY POLICY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit, subscribe, register or make a purchase from <https://jbrsoft.com/>, 'Site'.

PERSONAL INFORMATION WE COLLECT

When personal information is provided to JBRSOFT it will be used only for the service you request for. When you visit our site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information."

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.
- “Google Analytics”, “events” and “pixels” that records traffic-related information and how you interact with the site.

Additionally, when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers, mobile, email, and bank details), email address, and phone number. We refer to this information as “Order Information.”

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

By using the Website, you agree that we may use your information (including personal information) for the purposes of:

- Dealing with and responding to you about a comment or complaint submitted via an online form or if you have requested to download content from the site utilizing online forms;
- We use the Order Information that we collect generally to fulfill any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to: Communicate with you; Screen our orders for potential risk or fraud; and We mainly use the Order Information for invoicing purposes.

- Personalizing your visits to the Website and developing the design and style of the Website to improve the services provided to you;
- Informing you about the latest changes to the Website that you might find interesting;
- Enabling you to share content with others;
- Communicating (and personalizing such communication) with you including through sending you marketing communications;
- Conducting market research;
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.
- Carrying out statistical, technical and logistical analysis
- We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We will not disclose your personal information outside JBRSOFT and its controlled subsidiaries and affiliates without your consent, except as described in herein. Some services may be offered in conjunction with another company. In such cases, both JBRSOFT and the other company may receive information collected in conjunction with these co-branded services.

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use WooCommerce to power our online store—you can read more about how WooCommerce uses your Personal Information here: <https://woocommerce.com/terms-conditions/>.

We also use Google Analytics to help us understand how our customers use the Site—you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

We may hire other companies to provide limited services on our behalf, such as handling mail-outs, providing customer support, hosting websites, billing, or performing statistical analysis. Those companies will be permitted to obtain only the personal information they need to deliver the service. They are prohibited from using this information for any other purpose.

We may access and/or disclose your personal information if we believe such action is necessary to: (a) comply with the law or legal process served on JBRSOFT; (b) protect and defend the rights

or property of JBRSOFT (including the enforcement of our agreements); or (c) act in urgent circumstances to protect the personal safety of users of the Services or members of the public.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

DISCLOSING INFORMATION TO THIRD PARTIES

JBRSOFT will not disclose your personal data to third parties.

LEGAL ISSUES

We may disclose, but are not obliged to disclose, your personal information if required to do so by law or order of the court or if we believe that such action is necessary to prevent fraud or cyber crime or for the purpose of, or in connection with, any legal proceedings (including prospective legal proceedings) or for the purposes of obtaining legal advice or to protect us, our affiliates, our Website or the rights (including the rights of privacy, confidentiality and reputation), property or personal safety of any person or otherwise in accordance with the Data Protection Act 1998.

All emails, including attachments, sent from JBRSOFT's registered domains (jbrsoft.com and product specific domains) are confidential and may contain copyright materials of JBRSOFT, of which unauthorized use is prohibited. It is intended solely for the use of the individual or entity to whom it is addressed. If you are not intended recipient of the mail, please notify the sender and delete the mail. It is the responsibility of the recipient to virus scans this e-mail.

BEHAVIORAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

- FACEBOOK – <https://www.facebook.com/settings/?tab=ads>
- GOOGLE – <https://www.google.com/settings/ads/anonymous>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at – <http://optout.aboutads.info/>.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are a European resident, you have the right to access the personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

UPDATES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

OFFERS AND PROMOTIONS BY THIRD PARTIES

We may use external advertising companies to serve ads when you have visited the Site. These companies may use information (NOT including your name, address email address or telephone number) about your visits to the Site and other websites in order to provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies.

SECURITY OF YOUR PERSONAL INFORMATION

JBRSOFT uses advanced security technologies and procedures to protect your personal information from un-authorized access. Your details are stored on computer systems with limited access in controlled facilities, and credit card numbers and PINs are protected with Secure Socket Layer (SSL) encryption when transferred over the internet. Your PIN helps protect your accounts and personal information, and therefore it is your responsibility to keep your PIN confidential. Do not share it with anyone, and make sure you log out before leaving the Site.

SECURITY

We place great importance on the security of our user's personal information. We have security measures in place to attempt to protect against the loss, misuse and alteration of personal information under our control. Whilst we cannot ensure or guarantee that loss, misuse or alteration of information will never occur, we use all reasonable efforts to prevent it. You should bear in mind that submission of information over the internet is never entirely secure.

CONTACT US

Our communication with you and your privacy is important to us and we take great care to safeguard the ways in which any information you provide us with is collected and used. For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at management@jbrsoft.com or by mail using the details provided below:

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